



## **Leeds Bradford UCCE Sponsorship Rates**

### **Full Kit Sponsorship – Including South Africa Tour**

Our squad of 22 players and 4 support staff are supplied with high-quality playing and training clothing by Kukri Sports at a discounted rate (14 separate items of clothing per player, 364 items in total). Players have to wear their team clothing whenever on official UCCE duties – playing and training – but such is the quality and ‘prestige’ of the kit, most squad members also wear it when attending university, socialising etc.

As a full kit sponsor, you would receive the following benefits:

- 1 Your name on ALL our playing, training and tour kit
- 2 Advertising banners at all our home matches at Weetwood
- 3 Three complimentary tables at our Sporting Dinner
- 4 Hospitality for 10 people at a Yorkshire County Cricket Club 1-day fixture
- 5 Lunch for four on Day 1 of one of our 3-day match against 1<sup>st</sup> Class opposition in 2010
- 6 Match sponsorship for our home 3-day game against Warwickshire County Cricket Club at Weetwood in May 2010
- 7 Name and logo on all our letterheads, brochures and literature
- 8 Facility to distribute your own corporate literature at any of our matches or events
- 9 Name/logo/link on the home page of our website [www.leedsbradforduce.co.uk](http://www.leedsbradforduce.co.uk)
- 10 Full VIP hospitality at Lord's IF we get to the UCCE Challenge Final!
- 11 Possible exposure on prestigious MCC website
- 12 Corporate match for your company against our squad (which could be used to raise monies for a charity of your choice)
- 13 **Exposure to thousands of students around Leeds and Bradford as well as the 5 other UCCE centres and professional county teams**

**Cost of Full Kit Sponsorship: £8,000 for 1 year, £14,000 (£7k pa) over 2 years, £18,000 (£6k pa) over 3 years**



### **South Africa Tour Sponsorship**

Leeds Bradford UCCE are running a pre-season tour to Cape Town, South Africa in March 2010. This is an essential part of our programme, given that in early April we will be facing county teams who will have been on pre-season tours themselves or players who have been playing Test cricket over the winter!

As well as playing and training the team will be undertaking a large amount of community work over there, coaching schoolchildren in the townships around Cape Town.

The cost of the tour per squad member will be in the region of £1600. Needless to say, this is a large amount of money for any undergraduate to find – particularly ones who have to dedicate so much of their time to training that they simply do not have the time to also have part-time jobs.

By becoming our Official Tour Sponsor you could be helping to produce the next Andrew Strauss!

**Official Tour Sponsor Package** – offering the following benefits:

- 1 Your name and logo on all our tour kit – playing shirts, polo shirts, training kit
- 2 Advertising banner to be displayed at all our pre-tour events as well as all our activities on tour
- 3 Two complimentary tables at our pre-tour Sportsman's Dinner
- 4 Hospitality for 4 people at a YCCC 1-day fixture
- 5 Lunch for four on Day 1 of one of our 3-day match against Warwickshire County Cricket Club at Weetwood in May 2010
- 6 Name/logo/link on the home page of our website [www.leedsbradforducce.co.uk](http://www.leedsbradforducce.co.uk)
- 7 Full VIP hospitality at Lord's IF we get to the UCCE Challenge Final!
- 8 Possible exposure on prestigious MCC website
- 9 **Exposure to thousands of students around Leeds and Bradford**

**Cost of Official Tour Sponsorship: £6,000**



## **Tour dinner sponsorship**

To help raise awareness of the scheme and money for the upcoming tour to South Africa, Leeds Bradford has organised a Sporting Dinner at Headingley Carnegie Stadium on Friday 26<sup>th</sup> February. The dinner will be held in the Lewis Jones Suite and can hold up to 250 guests with a dress code of lounge suits / cocktail dresses.

We are delighted to announce that we have two of the finest after-dinner speakers on the circuit for this event:-

**Ronnie Irani** – now co-host of TalkSPORT's Breakfast show along with Alan Brazil, Irani had a distinguished cricket career with Lancashire and Essex as well as appearing in 3 Test matches and 31 One Day Internationals for England. He has recently written his autobiography – *No Boundaries*.

**Barry York** – one of the country's most versatile comedy entertainers, ideal for a mixed audience!

There will also be an auction on the night with items such as a signed Kevin Pietersen England shirt and other cricket and football memorabilia.

The cost of a ticket for the dinner will be £45 per head with a table of 10 costing £400. A member of the UCCE squad will sit at each table.

## **Official Tour Dinner Sponsorship Package**

- 1 Your name and logo on all dinner merchandise
- 2 Opportunity for you to bring advertising stands to be placed all over the Lewis Jones Suite
- 3 A complimentary table at the dinner
- 4 Name and logo with link on the homepage of the Leeds Bradford website
- 5 Hospitality for 2 at a YCCC one day fixture
- 6 Full VIP hospitality at Lord's IF we get to the UCCE Challenge Final!
- 7 Lunch for four on Day 1 of one of our 3-day match against 1<sup>st</sup> Class opposition in 2010

**Cost of Official Tour Dinner Sponsorship: £3,000**

**NB: Other sponsorship opportunities are available outside of those above.**

**For more information please contact Nick Davis on 07711570718 or at [nickdavis1@hotmail.com](mailto:nickdavis1@hotmail.com)**

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